



Clayton County ECONOMIC DEVELOPMENT

ANNUAL  
REPORT  
2016





# PRODUCTIVITY FOR THE ECONOMIC DEVELOPMENT OFFICE OF CLAYTON COUNTY FOR 2016

## 2016 HIGHLIGHTS

**T**he County's labor force increased from **125,000** to **131,000** over the past year. The size of the labor force has returned to pre-recession levels (2006), along with the current unemployment rate of **6.2%** which is near pre-recession levels.

The Economic Development Office assisted **339 businesses** last year in terms of contact via phone, walk-in or email.

Directly worked with **36 business prospects**, an increase over the past year.

*Southern Business and Development Magazine* ranked Clayton County as the **best place for Logistics in the Atlanta Metro Area for 2016**.

Clayton County is ranked in the **top ten counties in the State of Georgia for Tourism**.

We also contacted, via mail, over **800 transportation, warehousing and manufacturing companies** based in Clayton County during 2016.

We **directly met with and interviewed 48 companies** last year as relates to our existing industry visits. We conducted **4 visits per month** to companies located in Clayton County. A significant number stated they were growing and

looking to expand their workforce due to an increase in sales and productivity.

Hosted the first **small business development program** since 2006, in conjunction with the Small Business Development Center at Clayton State University. 29 businesses participated.

A **Shark Tank casting call** was held in Clayton County were the total number of participants was 60.

We engaged more than **10,000 individuals via 30 events** for 2016 to market and brand Clayton County.

In 2016, film productions shot in Clayton County increased from 17 productions to 30, a **76% increase** over the previous year.

For 2016, the office set a goal of \$50 million of new private investment for the county. For 2016, the office actually attracted **\$170 million of private investment for 2016**. We exceed our goal by 340%.

A goal of 1,000 jobs was set. Economic Development met and exceeded the goal. We were **101.4% of the goal** with jobs

not including Chime Solutions and **201.4% of the goal with the 1,000 jobs related to Chime Solutions** for 2016.

So in total, **2,014 jobs can be attributed to the Economic Development Office for 2016** (including the Chime Solutions jobs).





# 2,014 new jobs

committed to Clayton County in 2016

# PROJECTS

- Food Depot - 66 jobs
- Diversified Utilities Services - 200 jobs
- Waste Eliminator - 30 jobs
- Logisticare Expansion (College Park) - 35 jobs
- KW International - 30 jobs
- JCPenney (Distribution) - 110 jobs
- Clorox - 85 jobs
- DTS - 200 jobs
- Clayton Fixtures - 15 jobs
- American Insulated Glass - 14 jobs
- Source HOV - 20 jobs
- Southside Sheetmetal - 10 jobs
- CL Services - 29 jobs
- Love's Tire Retread - 30 jobs
- Southern Tire Company - 40 jobs
- YRC Trucking - 60 jobs
- Xpress Trucking Repair - 40 jobs
- Chime Solutions - 1,000 jobs







*Bring your Business to Clayton County, Georgia –  
The Quickest and Most Direct Route to the World!*



Clayton County Office of Economic Development  
1588 Westwood Way, Morrow, GA 30260  
770.477.4450  
InvestClayton.com

## The Clayton County Economic Development provides:

- *Confidential Site Selection Service*
- *Project Financing and Incentive Structuring*
- *Demographic Data*
- *Economic Impact Analysis*
- *Expedited Permitting and Plan Review*
- *Government Liaison Services*
- *Real Estate Analytics*
- *Traffic Count Data*